



Do something
inspiring

agency news flash



A weekly publication highlighting the 2011-12 United Way Agency Support Campaign

Volume 3 Issue 6 • November 11, 2011

GIVING "THE GOOD NEIGHBOR WAY"



Good Neighbor Healthcare Center

has once again exemplified "the Good Neighbor Way" by going above and beyond in its contributions to the United Way Community campaign. They increased employee participation to 100 percent, and the overall contributions this year amount to \$5,000, a 14 percent increase in giving over last year.

"All of us at Good Neighbor Healthcare Center understand and truly appreciate the crucial role that United Way of Greater Houston plays in our community," remarked Janet S. Donath, the executive director at the longtime primary health care agency. The campaign kicked off in mid October during an all staff meeting. Glenn Lucadou spoke about the United Way Thrive Program, shared his own story, and helped illuminate the hundreds of large and small ways that United Way serves the community. Each donation enables us as individuals to do something meaningful for thousands of our neighbors in this community in such a positive way.

One Good Neighbor employee had a particularly heartfelt reason for giving to the United Way campaign. This employee has a younger brother who is mentally

challenged. Her mother lost her husband and is a single mother of four. She said she will be eternally grateful to United Way for enabling her brother to get a scholarship with The Center here in Houston. This scholarship allowed her brother to attend skills training that he could not have received otherwise, and allowed her mother to be able to work to meet the family's needs.

Although each and every Good Neighbor employee stepped up to the plate to make this tremendous campaign success possible, Michelle Edwards and Brenda Garay led the effort as the organizers. The agency sold soft drinks to contribute to the fundraising efforts. And, to keep up the energy, administration gave a big push by announcing that all staff members who contributed would be able to wear jeans on the first Friday of every month. However, the proceeds were predominantly raised by the staff and providers who gave out of compassion and a desire to "Do something about it." The agency is very excited that the pledges from donors are still coming in. A big congratulations to Good Neighbor Healthcare Center for an outstanding campaign!

AGENCY CAMPAIGN RESULTS

2011-12 CAMPAIGN GOAL:
\$1,080,000

Campaign Dollars to date:
\$505,345 (47% of goal)

Campaign Dollars as of
this week in 2010:
\$710,537

WE SALUTE YOU!

Denver Harbor Senior Citizens Inc.

called on their supportive network of staff, board members and senior clients to run a terrific special events-focused United Way campaign. For their campaign kickoff the agency hosted a carnival complete with hot dogs, popcorn, nachos, pickles and drinks for sale. They also held a Halloween dance with prizes for the best costumes. Between their fundraisers and employee giving, the agency raised a total of \$3,245, which represents a 78 percent increase. Outstanding job!

Campaign coordinator Carmen Garza says, "Denver Harbor is blessed to be a United Way agency and our clients are always ready to help with any and all fund raising activities." Thanks, Denver Harbor, for doing something...festive.



United Way of Greater Houston